# **Artificial Intelligence in Digestive Healthcare**

Subjects: Gastroenterology & Hepatology

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With modern society well entrenched in the digital area, the use of Artificial Intelligence (AI) to extract useful information from big data has become more commonplace in our daily lives than we perhaps realize. A number of medical specialties such as Gastroenterology rely heavily on medical images to establish disease diagnosis and patient prognosis, as well as to monitor disease progression. Moreover, some such imaging techniques have been adapted so that they can potentially deliver therapeutic interventions. The digitalization of medical imaging has paved the way for important advances in this field, including the design of AI solutions to aid image acquisition and analysis.

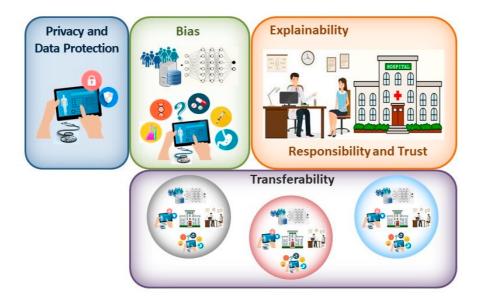
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# 1. Introduction

Medicine is advancing swiftly into the era of Big Data, particularly through the more widespread use of Electronic Health Records (EHRs) and the digitalization of clinical data, intensifying the demands on informatics solutions in healthcare settings. Like all major advances throughout history, the benefits on offer are associated with new rules of engagement. Some 50 years have passed since what is considered to have been the birth of Artificial Intelligence (AI) at the Dartmouth Summer Research Project <sup>[1]</sup>. This was an intensive 2-month project that set out to obtain solutions to the problems that are faced when attempting to make a machine that can simulate human intelligence. However, it was not until some years later before the first efforts to design biomedical computing solutions based on AI were seen <sup>[2][3][4][5]</sup>. These efforts are beginning to bear their fruit, and since the turn of the century, we have witnessed truly significant advances in this field, particularly in terms of medical image analysis <sup>[6][7][8][9][10][11][12][13]</sup>.

# 2. The Emergence of AI Tools and the Questions They Raise

The potential benefits that are provided by any new technology must be weighed up against any risks associated with its introduction. Accordingly, if the AI tools that are developed to be used with CE are to fulfil their potential, they must offer guarantees against significant risks, perhaps the most important of which are related to issues of privacy and data protection, unintentional bias in the data and design of the tools, transferability, explainability and responsibility (**Figure 1**). In addition, it is clear that this is a disruptive technology that will require regulatory guidelines to be put in place to legislate the appropriate use of these tools, guidelines that are on the whole yet to be established. However, it is clear that the need for such regulation has not escaped the healthcare regulators, and, as in other fields, initiatives have been launched to explore the legal aspects surrounding the use of AI tools in healthcare that will clearly be relevant to digestive medicine as well  $\frac{14}{15}$ .



**Figure 1.** When contemplating the main bioethical issues associated with the clinical implementation of AI solutions, the principal concerns may be related to the privacy and protection of patient data; bias introduced in the design and utilization of these systems; the explainability of the tools employed; responsibility for the output and patient trust in their clinician; and finally, the transferability of these systems.

### 2.1. Privacy and Data Management for AI-Based Tools

Ensuring the privacy of medical information is increasingly challenging in the digital age. Not only are electronic data easily reproduced, but they are also vulnerable to remote access and manipulation, with economic incentives intensifying cyberattacks on health-related organisations <sup>[16]</sup>. Breaches of medical confidentiality can have important consequences for patients. Indeed, they may not only be responsible for the shaming or alienation of patients with certain illnesses, but they could even perhaps limit their employment opportunities or affect their health insurance costs. As medical AI applications become more common, and as more data are collected and used/shared more widely, the threat to privacy increases. The hope is that measures such as de-identification will help maintain privacy and will require this process to be adopted more generally in many areas of life. However, the inconvenience associated with these approaches makes this unlikely to occur. Moreover, re-identification of de-identified data is surprisingly easy <sup>[12]</sup>, and thus, we must perhaps accept that introducing clinical AI applications will compromise our privacy a little. This would be more acceptable if all individuals had the same chance of benefitting from these tools, in the absence of any bias, but at present, this does not appear to be the case (see below). While some progress in personal data protection has been made (e.g., General Data Protection Regulation 2016/79 in the E.U. or the Health Insurance Portability and Accountability Act in the USA: <sup>[18][19]</sup>, further advances with stakeholders are required to specifically address the data privacy issues associated with the deployment of AI applications <sup>[20]</sup>.

The main aim of novel healthcare interventions and technologies is to reduce morbidity and mortality, or to achieve similar health outcomes more efficiently or economically. The evidence favouring the implementation of AI systems in healthcare generally focuses on their relative accuracy compared to gold standards <sup>[21]</sup>, and as such, there have been fewer clinical trials carried out that measure their effects on outcomes <sup>[22][23]</sup>. This emphasis on accuracy may potentially lead to overdiagnosis <sup>[24]</sup>; although, this is a phenomenon that may be compensated for by considering other pathological, genomic and clinical data. Hence, it may be necessary to use more extended personal data from EHRs in AI applications to ensure the benefits of the tools are fully reaped and that they do not mislead physicians. One of the advantages of using such algorithms is that they might identify patterns and characteristics that are difficult for the human observer to perceive, and even those that may not currently be included in epidemiological studies, further enhancing diagnostic precision. However, this situation will create important demands on data management, on the safe and secure use of personal information and regarding consent for its use, accentuated by the large amount of quality data required to train and validate DL tools. Traditional opt-in/opt-out models of consent will be difficult to implement on the scale of these data and in such a dynamic environment <sup>[25]</sup>. Thus, addressing data-related issues will be fundamental to ensure a problem-free incorporation of AI tools into healthcare (**Figure 1**), perhaps requiring novel approaches to data protection.

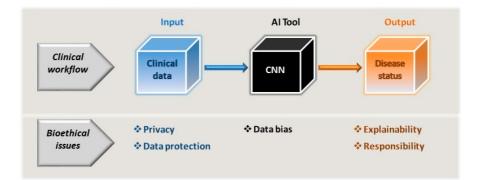
One possible solution to the question of privacy and data management may come through the emergence of blockchain technologies in healthcare environments. In this sense, recent initiatives into the use of blockchain technology in healthcare may offer possible solutions to some of the problems regarding data handling and management, not least as this technology will facilitate the safer, traceable and efficient handling of an individual's clinical information <sup>[26]</sup>. Indeed,

the uniqueness of blockchain technology resides in the fact that it permits a massive, secure and decentralized public store of ordered records or events to be established <sup>[27]</sup>. Indeed, the local storage of medical information is a barrier to sharing this information, as well as potentially compromising its security. Blockchain technology enables data to be carefully protected and safely stored, assuring their immutability <sup>[28]</sup>. Thus, blockchain technology could help overcome the current fragmentation of a patient's medical records, potentially benefitting the patient and healthcare professionals alike. Indeed, it could promote communication between healthcare professionals both at the same and perhaps at a different centre, radically reducing the costs associated with sharing medical data <sup>[29]</sup>. Al applications can benefit from different features of the use of a blockchain, offering trustworthiness, enhanced privacy and traceability. Indeed, when the data used in Al applications (both for training and in general) are acquired from a reliable, secure and trusted platform, Al algorithms will perform better.

#### 2.2. The Issue of Bias in AI Applications

Among the most important issues faced by AI applications are those of bias and transferability <sup>[30]</sup>. Bias may be introduced through the training data employed or by decisions that are made during the design process <sup>[23][31][32][33]</sup>. In essence, ML systems are shaped by the data on which they are trained and validated, identifying patterns in large datasets that reproduce desired outcomes. Indeed, AI systems are tailor-made, and as such, they are only as good as the data with which they are trained. As such, when these data are incomplete, unrepresentative or poorly interpreted, the end result can be catastrophic <sup>[34][35]</sup>. One specific type of bias, spectrum bias, occurs when a diagnostic test is studied in individuals who differ from the population for which the test was intended. Indeed, spectrum bias has been recognized as a potential pitfall for AI applications in capsule endoscopy (CE) <sup>[36]</sup>, as well as in the field of cardiovascular medicine <sup>[37]</sup>. Hence, AI learning models might not always be fully valid and applicable to new datasets. In this context, the integration of blockchain-enabled data from other healthcare platforms could serve to augment the number of what would otherwise be underrepresented cases in a dataset, thereby improving the training of the AI application and ultimately, its successful implementation.

In real life, any inherent bias in clinical tools cannot be ignored and must be considered before validating AI applications. As a result, overfitting of these models should not be ignored, a phenomenon that occurs when the model is too tightly tuned to the training data, and as a result, it does not function correctly when fed with other data <sup>[38]</sup>. This can be avoided by using larger datasets for training and by not training the applications excessively, and possibly also by simplifying the models themselves. The way outcomes are identified is also entirely dependent on the data the models are fed. Indeed, there are examples of different pathologies where certain physical characteristics achieve better diagnostic performance, such as lighter rather than darker skin, yet perhaps this is a population that is overrepresented in the training data. Consequently, it is possible that only those with fair skin will fully benefit from such tools [39][40]. Human decisions may also skew AI tools, such that they may act in discriminatory ways [35]. Disadvantaged groups may not be well-represented in the formative stages of evidence-based medicine [41], and unless rectified, and human interventions can combat this bias, it will almost certainly be carried over into AI tools. Hence, programmes will need to be established to ensure ethical AI development, such as those contemplated to detect and eliminate bias in data and algorithms [42][43]. While bias may emerge from poor data collection and evaluation, it can also emerge in systems trained on high-quality datasets. Aggregation bias can emerge from using a single population to design a model that is not optimal for another group [30][34]. Thus, the potential that bias exists must be faced and not ignored, searching for solutions to overcome this problem rather than rejecting the implementation of AI tools on this basis (Figure 1 and Figure 2).



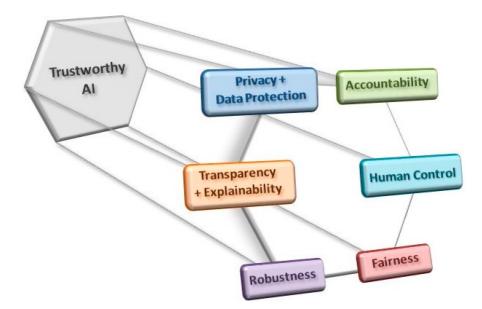
**Figure 2.** As part of the clinician's workflow and decision-making process, the AI tools driven by CNNs can be considered a black box subject to data bias. As such, the AI tool itself cannot be allowed to introduce bias through its very design or to exacerbate any bias inherent to the input data used. The model input is essentially the patient's clinical (or clinically related) data, which is subject to the constraints of privacy and data protection. As a consequence of using the tool, the clinician will extract information regarding the patient's disease status and they must be in a position to be able to accept

and explain the output of the model, and along with the healthcare providers, accept the same level of responsibility for this as would be expected in any clinical workflow.

### 2.3. The Explainability, Responsibility and the Role of the Clinician in the Era of AI-Based Medicine

Another critical issue with regards to the application of DL algorithms is that of explainability (**Figure 2**; [44][45]) and interpretability [22][23][31][46]. When explainable, what an algorithm does and the value it encodes can be readily understood [4T]. However, it appears that less explainable algorithms may be more accurate [34][48], and thus, it remains unclear if it is possible to achieve both these features at the same time. How algorithms achieve a particular classification or recommendation may even be unclear to some extent to designers and users alike, not least due to the influence of training on the output of the algorithms and that of user interactions. Indeed, in situations where algorithms are being used to address relatively complex medical situations and relationships, this can lead to what is referred to as "black-box medicine": circumstances in which the basis for clinical decision making becomes less clear [49]. While the explanations a clinician may give for their decisions may not be perfect, they are responsible for these decisions and can usually offer a coherent explanation if necessary. Thus, should Al tools be allowed to make diagnostic, prognostic and management decisions that cannot be explained by a physician [44][45]? Some lack of explainability has been widely accepted in modern medicine, with clinicians prescribing aspirin as an analgesic without understanding its mechanism of action for nearly a century [50].

Other issues have been raised in association with the clinical introduction of AI applications, such as whether they will lead to greater surveillance of populations and how this should be controlled. Surveillance might compromise privacy but it could also be beneficial, enhancing the data with which the DL applications are trained, so perhaps this is an issue that will be necessary to contemplate in regulatory guidelines. Another issue that also needs to be addressed is the extent to which non-medical specialists such as computer scientists and IT specialists will gain power in clinical settings. Finally, the fragility associated with reliance on AI systems and the potential that monopolies will be established in specific areas of healthcare will also have to be considered <sup>[34]</sup>. In summary, it will be important to respect a series of criteria when designing and implementing AI-based clinical solutions to ensure that they are trustworthy (**Figure 3**; <sup>[51]</sup>).



**Figure 3.** The use and development of AI tools must comply with a series of criteria in order to obey ethical guidelines and good practices in their implementation, all with a view to establishing trustworthy AI applications.

## 3. The Bright Side and Benefits of AI in the Clinic

We are clearly at an interesting moment in the history of medicine as we embrace the use of AI and big data as a further step in the era of medical digitalisation. Despite the many challenges that must be faced, this is clearly going to be a disruptive technology in many medical fields, affecting clinical decision making and the doctor-patient dynamic in what will almost certainly be a tremendously positive way. Different levels of automation can be achieved by introducing AI tools into clinical decision-making routines, selecting between fully automated procedures and aids to conventional protocols as specific situations demand. Some issues that must be addressed prior to the clinical implementation of AI tools have already been recognised in healthcare scenarios. For example, bias is an existing problem evident through inequalities in the care received by some populations. AI applications can be used to incorporate and examine large amounts of data, allowing inequalities to be identified and leveraging this technology to address these problems. Through training on

different populations, it may be possible to identify specific features of these populations that have an influence on disease prevalence, and/or on its progression and prognosis. Indeed, the identification of population-specific features that are associated with disease will undoubtedly have an important impact on medical research. However, there are other challenges that are posed by these systems that have not been faced previously and that will have to be resolved prior to their widespread incorporation into clinical decision decision-making procedures <sup>[52]</sup>.

Automating procedures is commonly considered to be associated with greater efficiency, reduced costs and savings in time. The growing use of CE in digestive healthcare and the adaptation of these systems to an increasing number of circumstances generates a large amount of information and each examination may require over an hour to analyse. This not only requires the dedication of a clinician or specialist, and their training, but it may increase the chance of errors due to tiredness or monotony [53] (not least as lesions may only be present in a small number of the tens of thousands of images obtained [54]). DL tools have been developed based on CNNs to be used in conjunction with different CE techniques that aim to detect lesions or abnormalities in the intestinal mucosa [55][56][57][58][59]. These algorithms are capable of reducing the time required to read these examinations to a question of minutes (depending on the computational infrastructures available). Moreover, they have been shown to be capable of achieving accuracies and results not dissimilar to the current gold standard (expert clinician visual analysis), performances that will most likely improve with time and use. In addition, some of these tools will clearly be able to be used in real time, with the advantages that this will offer to clinicians and patients alike [60]. As well as the savings in time and effort that can be achieved by implementing AI tools, these advances may to some extent also drive the democratization of medicine and help in the application of specialist tools in less well-developed areas. Consequently, the use of AI solutions might reduce the need for specialist training to be able to offer healthcare services in environments that may be more poorly equipped. This may represent an important complement to systems such as CE that involve the use of more portable apparatus capable of being used in areas with more limited access and where patients may not necessarily have access to major medical facilities. Indeed, it may even be possible to use CE in the patient's home environment.

It should also be noted that enhancing the capacity to review and evaluate large numbers of images in a significantly shorter period of time may also offer important benefits in the field of clinical research. Drug discovery programmes and research into other clinical applications are notoriously slow and laborious. Thus, any tools that can help speed up the testing and screening capacities in research pipelines may have important consequences in the development of novel treatments.

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