Electronic Health Interventions

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eHealth interventions play a growing role in shaping the future healthcare system. The integration of eHealth interventions can enhance the efficiency and quality of patient management and optimize the course of treatment for chronically ill patients.

digital health eHealth multiple sclerosis

1. Introduction

In a society of growing digital proficiency, 80 percent of all Internet users go online to seek health information ^[1]. The use of health information technology (HIT) in healthcare has become increasingly prominent since the late 1980s ^[2]. Early HIT mainly referred to the digitization of traditional processes in the public health sector. With the development of new technologies, the term has become more general ^[3]. Focusing on eHealth-assisted patient management, we have also witnessed a steady increase of research interest in the last two decades (Figure 1) ^[4].

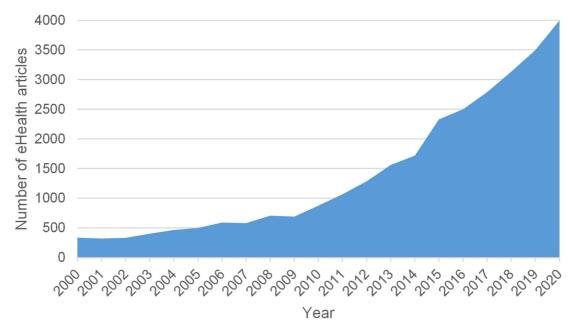


Figure 1. Publication trend: number of publications on the search query of eHealth interventions over the last two decades at PubMed.

Several approaches exist to defining constructs such as eHealth, telehealth and other HIT terms ^[5], but we want to provide a common ground for our review: eHealth is defined as "an emerging field in the intersection of medical

informatics, public health and business" using information and communication technologies ^[3]. Such technologies are shown in Figure 2 and may contain personalized health (pHealth), telemedicine and telecare, mobile health (mHealth), clinical information systems (e.g., electronic health record), disease registries and other non-clinical systems, integrated regional and national information networks and Big Data approaches ^{[2][6][7]}.

Figure 2. Different eHealth technologies used in domestic settings such as personalized health (pHealth) and mobile health (mHealth), clinical settings or both for collecting or presenting patient data and their interaction possibilities with each other. Clinical information represents all data collected in the clinical environment together yielding the electronic health record.

Good eHealth interventions are easy to use and should enhance efficiency and quality, translate evidence-based knowledge into practice, enable patient empowerment by giving them more control over their health, education and information exchange as well as facilitate specific interventions ^{[8][9][10]}. Especially for people with chronic diseases, adequate treatment and monitoring are difficult to supply ^[11]. eHealth interventions are an effective way to identify the health needs of people with complex chronic diseases and may meet their long-term care needs because many areas can be addressed and acceptance as well as satisfaction with such interventions is supposed to be high ^[12].

Use Case Multiple Sclerosis

An important chronic disease is multiple sclerosis (MS), one of the world's most common neurological disorders of young adults that results in central demyelination and neurodegeneration causing multifocal neurological problems [13][14][15][16]. Usually, people with MS (pwMS) show their first symptoms at the age of 20 to 40 years; consequently, they live with this chronic disease for the following decades, which is why these patients may be important early adopters of emerging eHealth trends [17]. Additionally, their physical and cognitive impairments complicate traditional face-to-face interventions for pwMS. Such disabilities and the willingness to use digital media for communication with healthcare providers make MS an excellent model for innovative improvements in care delivery, including eHealth interventions [18][19][20]. In addition to individual disabilities, there are other circumstances that make a face-to-face visit even more challenging. On the one hand, these include geographical barriers. Long distances to specialists, especially in rural areas, mean an enormous effort for patients to obtain the required care. On the other hand, there are special situations such as the recent coronavirus disease (COVID-19) pandemic making smooth patient care problematic. Reducing person-to-person contact in order to stop a rapid spread of the disease is a preventive measure against proliferation ^[21]. This commandment and the fear of possible infection lead patients to cancel their medical appointments. To enable continuous patient care without a face-to-face visit and to overcome geographical barriers ^[22], eHealth interventions can serve as a helpful tool. By extending the collection of health data electronically beyond the consultation itself, a continuous recording of all facets of this complex disease may enable a safe and efficient management of the individual disease course. Therefore, HIT serves as a support for medical and health policy practice [11] that reduces costs. Since the quality of care achieved by eHealth interventions may deviate from traditional face-to-face interactions, cost reductions and treatment outcomes need to be balanced. To optimize the specific treatments of pwMS, eHealth interventions can support physicians in long-term documentation and management of treatment steps in any disease-modifying therapy (DMT) [23].

2. Advantages

EHealth interventions are helpful tools to close the supply shortfall in the healthcare system and to improve the care of chronically ill patients because they can present the course of illness more comprehensively and more accurately than face-to-face visits. They are designed for various use cases and different users. On the one hand, individual health parameters of patients can be entered and interactions with physicians or other patients can take place. On the other hand, health systems are interconnected to exchange data, give feedback and receive optimal disease management. For the implementation of eHealth interventions, a number of requirements for various deficits in relation to different diseases must be considered. Well-designed interventions can provide relief to the patient and all other persons involved in the recovery process if the digital divide in chronic care can be minimized [24].

PwMS may be an ideal, trend-adopting group of eHealth users. There are already several eHealth interventions on the market for MS, specifically targeted to the impairments of the disease. One example is the MSDS^{3D}. A special feature of MSDS^{3D} is the focus on the management of individual DMTs, which ensures a comprehensive and safe treatment of the patient. The system also includes a module focusing on treatment satisfaction. Treatment

satisfaction is an important factor for patient compliance and an indication of comorbidity; therefore, it should be added to any eHealth intervention directly ^[25]. Being connected to MSDS^{3D} via the IBMS portal, both physicians and patients are able to follow the course of disease exactly. In addition, patients and their family can exchange information with healtcare professionals via the platform and obtain the latest information.

Future research should focus on patients' self-monitoring to empower them in viewing and understanding their disease progression independently of the physician and in making self-determined decisions regarding treatment. For this, interventions should not only be able to display data and results in an easy-to-understand manner but should also enable specific treatment options for each outcome (e.g., specific exercises for foot drop; different medication options). An option to make appointments with specialists would complement the intervention. This all leads us to a system that combines all health-related aspects in a patient- centered eHealth approach.

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